

Neighborhood Preservation Program awarded COVID-19 Relief funds to aid Philadelphia Avenue businesses.

The Egg Harbor City Neighborhood Preservation Program (NPP) has received \$85,000 in federal Coronavirus Relief funds from the NJ Department of Community Affairs to assist small businesses in the Philadelphia Avenue NPP District for eligible COVID-19 response expenses.

The COVID-19 Relief Program requires that at least 60% of the money be distributed to small businesses located in the district for expenses incurred between March 1, 2020 and December 30, 2020 that are unpaid and necessary due to the COVID-19 public health emergency. These expenses include, but not limited to: unpaid rent and other bills; resources to get the business established online; personal protective equipment for owners, staff and customers; furnishings and equipment for outdoor dining; etc. Funds may also be used for program administration and district wide improvements that enhance local business success and public health in response to COVID-19. All funds are to be expended for uses and activities allowed under the program by December 30th.

To be eligible for a CRP grant a business must: have been adversely impacted by COVID-19 Social Distancing Measures or the Stay-at-Home order; be located in the Philadelphia Avenue District; been fully operational on March 17, 2020; have between 2 and 100 employees; have gross receipts less than \$5 million; and, has not receive any direct COVID-19 relief funding from the NJ Economic Development Authority.

The Philadelphia Avenue District includes properties on both sides of Philadelphia Avenue from the White Horse Pike to Campe Street, along with those on the southeast side of Liverpool Avenue between the Pike and Arago Street and on the northwest side of Cincinnati Avenue between the Pike and Beethoven Street.

For more information and details contact the Neighborhood Preservation Program at npp@eggharborcity.org.